

Hindmark and Vivienne Westwood and British editor Vogue Alexandra Shulman.[3]

Thus, Stella McCartney made a great contribution to the development of modern fashion and continues to please us with her collections. Its products are very popular in many countries.

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PRINCIPLES OF THE EDUCATION PROCESS OF VOCATIONAL SCHOOL

Introduction Education is an integral part of our lives and is the main part of didactics. It is a purposeful process of interaction between a teacher and students for the purpose of their development, education and upbringing. The degree of students' activity in this interaction is different. Its essence is the partnership of

all participants in the educational process, the approval of the ideas of humanism, the stimulation of creativity and self-realization of both students and teachers. [1]

The purpose of this study is to define the principles and to describe in details the principles of an educational process, to reveal its purpose and meaning for teachers and students.

Setting the task The tasks were set in order to establish relationships between a teacher and students, to analyze the principles, to take into account the peculiarities of possible and individual approaches.

Presentation of the main material Principle of training (didactics) - a statement defining the content, organizational forms and methods of teaching work. Modern didactics, interpreting teaching as a process of transfer, learning knowledge, skills, and methods of cognitive activity, respectively, considers the system of its principles, which form the principle of science, the principle of accessibility, the principle of communication learning with life, the principle of consciousness and activity of students, the principle of visibility. In vocational education, there are two groups of teaching principles: general and factual which are specific to the vocational training.

General-pedagogical principles can be implemented in all types of educational institutions, although their implementation in the conditions of the vocational school has some peculiarities related to the nature of vocational training.

The main general-edict principles of education are:

- principle of scientific knowledge and availability,
- principle of educational visibility,
- systematic and consistent learning, taking into account the individual characteristics of students,
- strength of the acquisition of knowledge, skills and abilities. [2]

1) The principle of scientific knowledge requires the introduction of the content of the teaching of scientifically sound knowledge that corresponds to the current state of science, technology, technology. Accessibility of education

suggests that the complexity of the content of education should increase gradually, in accordance with the cognitive capabilities of students.

2) The visual acuity of study is considered more broadly than the direct visual perception, it also includes tactile (or motor) elements. The means of visibility include almost all objects and tools: machines, machines, apparatus, measuring instruments, tools, materials.

3) The principle of systematic reliance on an important characteristic of the mind - the system of thinking. Systematicity and consistency are manifested in the establishment of appropriate interdisciplinary connections, the connections between theoretical and productive learning.

4) This principle determines the conditions for a deep understanding of facts, generalizations, methods of action, a strong assimilation of the basic concepts, laws, theories, the formation of skills and skills in practice.[3]

The principles of professional training include: professional orientation of general education and general technical disciplines, technological sequence in the study of educational material, modeling of professional activity in the educational process, the principle of professional mobility and principle of modularity of professional training. [4]

Conclusions On the whole, we can conclude that vocational education is a specific system that represents the meaningful, essential and organizational characteristics of vocational education. In vocational education, there are two groups of principles of education which are gradually accurate and specific. The general-pedagogical principles can be implemented in all types of educational institutions, although their implementation in the conditions of the vocational school has some peculiarities related to the nature of vocational training. In our opinion it is worth considering the principles that apply in an educational institution, taking into account their peculiarities. The principle of consciousness and creative activity of students requires the creation of conditions for self-consciousness to identify cognitive activity and creative activity in the process of learning.

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THE 'DESIGN THINKING' AND ITS STAGES OF STUDY

Design thinking has come for solve problems with people creative society; it can help show people how we can solve different projects and tasks with design thinking method. According to Tim Brown, the president of IDEO, the goal of Design Thinking is 'matching people's needs with what is technologically feasible and viable as a business strategy'. [2] The premise of teaching Design Thinking is that by knowing about how to successfully approach and solve difficult problems, more effective and specifically, individuals and businesses