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SOCIAL NETWORKS AND THEIR IMPACT ON SOCIETY

Modern society is a society of high technologies. The Internet has embraced the whole world and all spheres of human life. Internet shops allow you to make purchases without leaving your home, online broadcasts allow you to watch TV shows, news programs, etc. Exchange of information, job search, communication between people, rest are transferred to the virtual world today.[1]

The main function of social networks is to maintain communication between people, even when they are far apart. Social networks play a huge role in the life of modern youth, and on the basis of this, a questionnaire survey was conducted for students. The most interesting was to find out the general dependence of youth on social networks. This was done by transforming the answers in the questionnaire into a percentage of the relationship. A total of 50 people were questioned, the questionnaire contained 17 questions with options for answers, as well as the possibility of filling in a line - its own option.[1]

The average dependence in the sum for all questionnaires is 46%. This means that people are almost 50% dependent on social networks. Social networks are gaining popularity. Most often, they are used by adolescents and young people under 30. Since our research was among students, it was mostly people from 16 to 20 years old.[2]

All respondents to the question "Are you in the social network" answered positively, everyone is registered "Vkontakte" - 100%, and also meet "my world" - 50%, "classmates" - 20%, "FacebooK" and "Instagram" for 10% of all respondents.[2]

It's a very interesting question about the conflicts between children and their family members about spending time on the Internet. The world is changing rapidly,

and this can not be ignored. Once upon a time people frightened books, with which the young people were carried away too much. Then there are films. Then computers. Then - the game. Now - social networks. There is truth in this, and there is a trend of time. Of course, parents are concerned about the pastime of their child and against a background of misunderstandings, conflicts arise.[3]

The Evil of Social Networks:

1. Dependency Many people are so used to spending time in social networks that when they wake up, they first check all their pages, "sit" on them during a trip in transport, during study or business hours, in each institution they look for a point of connection to Wi-Fi, and then they even have an obsessive desire to check their account almost every ten minutes.
2. Stress. In the social network, people not only communicate with their friends, but also track the pages of old acquaintances, former lovers and friends, popular bloggers, celebrities, etc. Watching someone else's "ideal life", users of social networks can be stressed by the fact that society expects from them the same success, moreover - this can lead them to depression.
3. Fatigue. It takes a lot of time to sit in social networks. Someone is missing fifteen minutes a day to check their account, someone and fifteen minutes per hour will be a little - after all, you need to write a message to someone, reread all the news tape, post photos, etc.[4]

The Benefits of Social Networks. Of course, social networks allow you to receive a large amount of necessary information in a fairly fast time. They provide an opportunity to communicate at a distance with a huge number of people living in different parts of the world, help to get acquainted, find friends, fall in love, discuss news and events. Networks also help in finding a job, as they provide useful information about the employer and the organization itself. In addition, there are a large number of interest clubs that help you to spend your leisure time and do not waste time watching useless TV or computer toys.[4]

Of course, this is only the tip of the iceberg, it is already possible to write entire encyclopedias about social networks. Networks have already penetrated deeply into our lives and continue to gain popularity, their influence on people is still underestimated. Now mainly general type networks are developed, however, in the near future new projects will be developed, both on topics and on functionality. As in any fast-growing segment, there are a number of tangible problems, but they are all completely solvable. Soon, social networks on the Internet will change the world pretty much, they have already become an influential instrument of power.[2]

Thus, according to the research results it can be concluded that social networking can help and hurt, depending on the purposes for which man uses them. The sites have their positive sides, and negative. But all should be the measure necessary to remember that social networks cause a person psychological dependence on them. Separate the personal life and life on the Internet. After all, everything depends on ourselves: how do we live this life is "real" or "virtual" to us.

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