



UDK 378:338.2

THE ESSENCE OF ECONOMIC SECURITY OF INSTITUTIONS OF HIGHER EDUCATION

Stud. O.O. Podlevskiy, gr. MgDEP-17(z)

Scientific adviser associate professor S.V. Breus

Kyiv National University of Technologies and Design

Purpose and task. Purpose – studying the economic security of institutions of higher education and its relationship with economic security of economic entities, state and national security in general.

Achievement of the set purpose has made it expedient to solve a number of tasks, the main of which should include the following:

- characterize the essence of economic safety of the IHE and its relationship with related categories;

- to consider the main existing methodical approaches to assessing the economic safety of the IHE;

- identify the main directions of increasing the level of economic security of the IHE in the context of their cooperation with employers.

Researching object and researching subject. The object of research is the process of ensuring the economic security of institutions of higher education. The subject of the study is theoretical and methodological aspects of ensuring the economic security of institutions of higher education, taking into account the need to intensify their cooperation with enterprises.

Methodology and means of research. In the process of research used: methods of analysis and synthesis; structural-logical, terminological and semantic analysis; system-structural analysis; methods of systematization and generalization.

Originality and practical value of the obtained results. The main results of the research, forming its scientific novelty, are to deepen the theoretical and developmental methodological aspects of ensuring the economic security of institutions of higher education, taking into account the need to intensify their cooperation with enterprises.

The most important results of the work are as follows:

- *for the first time*: the expediency of ensuring the economic security of higher education institutions was substantiated by increasing their level of cooperation with enterprises;

- *improved*: an approach to systematization and minimization of risks in the process of ensuring the economic security of higher education institutions;

- *has further developed*: the study of the role of institutions of higher education in ensuring the development of the Ukrainian economy.

The practical significance of the results obtained is that the measures developed can be used in the process of securing the economic security of higher education institutions in the context of intensifying their cooperation with enterprises from different sectors of industry.

Findings of research. The essence of economic security of higher education institutions (IHE) proceeds from the general understanding of their essence as subjects of management and elements of the socio-economic system. It is advisable to take into account the inclusion of the economic security of the IHE in the following conceptual scheme: national security - economic security - economic security of the country - economic security of the state - economic security of the enterprise. In contemporary literature, there is no single approach to the definition of the economic security of the IHE; it is often viewed from the point of view of resource and protection approaches - as a state in which the available resources are sufficient to prevent, weaken or protect against the threats of their activities.

The main concepts are the threat of IHE activity and sufficiency resources to prevent their implementation, which stabilizes the activities of institutions of higher education and gives it a



certain stability [1, p. with. 195-196]. In carrying out an assessment of the economic security of the IHE (as well as the economic security of the state), detection of threats and development of measures to overcome them are essential. At the same time, under threat (which may ultimately be expressed in the form of damage, characterizing the decline of the economic potential of higher education) is understood as a set of conditions, processes, factors that impede the realization of economic interests of universities [1, p. with. 195-196].

In the work of Stetsiv I. S. [2, p. 219-221] considers the economic security of the IHE as "the state of its economy, which allows it to remain stable to internal and external threats and guarantees stable operation and dynamic development". In order to assess the economic security of the IHE, there is no single approach, mainly by scientists (Martyniuk V.P. [1], Stetsiv I. C. [2], Tyelynev G.D. [3]) proposes to carry out its evaluation of the IHE as subjects of management. In such circumstances, which have developed today in the Ukrainian economy and taking into account the role and importance of institutions of higher education in order to ensure the economic growth of the state, it is expedient to enhance the cooperation of the state, IHE and employers in order to meet the needs of the labor market, the requirements of the economy and employers.

Conclusions. Taking into account the above mentioned, the issue of ensuring the preparation of the IHE for highly qualified specialists to meet the needs of industrial enterprises is being updated, which will increase the competitiveness of the IHE and ensure their level of economic security.

Improvement of the level of economic security IHE will be facilitated by the development and implementation of measures at the level of both higher education institutions and enterprises in order to intensify the cooperation of universities with economic entities. These measures, in particular, include the following:

- granting grants on behalf of enterprises to gifted students, financing their scientific developments with the further introduction in the production and employment of graduates;
- conclusion of agreements between higher educational establishments and economic entities on training and retraining of personnel for their needs;
- conclusion of agreements on the upgrading of qualifications of IHE scientists at enterprises;
- conducting lectures for the IHE scientists at the level of business entities.

Keywords: *institutions of higher education, economic security of IHE, economic security of the state, national security.*

REFERENCE

1. Мартинюк В. П. Економічна безпека вищих навчальних закладів в Україні: передумови оцінювання / В. П. Мартинюк // Економіка Менеджмент Підприємництво, № 25(II) / 2013. – С. 193-198 [Електронний ресурс]. – Режим доступу: <http://eme.ucoz.ua/pdf/252/24.pdf>.
2. Стеців І. С. Економічна безпека ВНЗ: сутність та особливості планування / І. С. Стеців // Вісник Національного університету «Львівська політехніка», № 691. – 2010. – С. 218-222 [Електронний ресурс] – Режим доступу: <http://ena.lp.edu.ua:8080/bitstream/ntb/10021/1/34.pd>.
3. Тюленев Г. Д. Модель оцінювання економічної безпеки / Г. Д. Тюленев // Науковий вісник Полтавського університету економіки і торгівлі. – № 2 (53). – 2012. – С. 274-279 [Електронний ресурс]. – Режим доступу: <http://journal.puet.edu.ua/index.php/nven/article/download/368/390>.