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MODERN TRENDS OF LANDSCAPE DESIGN

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Landscape design must meet the basic required criteria, which taking into account the land will be comfortable and attractive as possible. These include the land provision of the individual benefit, considering the natural landscape; support of natural balance; rational use of land resources; ecological reliability and stability; aesthetic and recreational function.

The application of landscape design with the accomplishment of the land will help to achieve the exclusivity of the appearance; create a healthy comfortable atmosphere and space favorable for rest, which will help to increase the level of comfort and use the territory as efficiently as possible.

The purpose of our research is to investigate current trends of landscape design, identifying the features and conditions of using the basic elements of landscape design. The task is to reveal the main directions in the development of landscape design, which allow to be appropriate for modern fashion trends.

The task is to identify the main trends in the development of landscape design that meet modern trends.

The relevance of this research is to increase the significance and popularity of landscape design, which, like all other types of design, continuously undergoes change, develops, dependent on trends, which must execute not only aesthetic, but also utilitarian function, revealing their patterns.

Therefore, according to the results of the research was discovered that trends are developing in three directions: the themes of the landscape (Open Air Living Rooms, Untouched Nature, Instant Outdoor Kitchens, Winter landscapes), popular materials and techniques (Wood-effect tiles, Dexterous Decks, Textured paving, masonry tracks in technique Risseu) and modern landscaping (exotic shrubs, low level woodland plants, architectural plants) [1].

One of the latest trends is the arrangement of an open living room. Their feature is that there is no need for walls. The largest room in the house can be just the backyard. The entire essence of an open living room is the proper grouping of furniture in space to show the main purpose of the plot - rest. Furniture for the living room should be covered with fabrics resistant to fading, to make the main function for as long as possible.

In addition, one of the trends is "Untouched Nature" - forest areas with old pine trees, fir and birch trees try to supplement garden plants, maximally keep and emphasize the beauty of the natural landscape. At the same time, it is important to stick to one more trend - the choice of plants and the arrangement of gardens to support local wildlife. Also, the preference of handmade in small architectural forms of wood, stone [4].

The main tendencies of landscape design should be the desire to create large gardens, in which you can place an open dining room, which is located further from the house, in the garden, which helps to fully immerse themselves in the atmosphere of the environment. To create the conditions recommended to use special lamps, furniture and flooring materials; dining area should surround such containers and pots with soil plants, and in the garden - plants that allow to follow the course of the trend of "garden of minimal care" [2].

Particular attention deserves a trend, which increases its popularity every year - "Winter landscape". The landscape during the winter season will be able to revive the bright colours and exquisite texture of the low-growing plants that create a lush carpet, against which the less bright stems of plants look spectacular. Therefore, you should choose combinations of plants that harmonize in colour and texture. The advantage of modern designers is for leafy shrubs with bright bark and cracking; evergreen plants that change their colouration in the winter; early flowering plants [3].

Економіка інноваційної діяльності підприємств

Іноземні мови

Already popular in interior design, wood-effect porcelain tiles look set to become a trend in garden design. Hard-wearing, scratch, stain and heat-resistant, in 2018 we'll see them used for both flooring and cladding in a variety of patterns. They look so good and feel so realistic and comfy underfoot (especially with the assistance or underfloor heating) that they are the must-have flooring of the decade. Advantage is that many real boards will warp and dry out under constant heating and cooling - but this doesn't happen with wood effect floor tiles [4].

The next trend - the Dexterous Decks - is a comfortable floor of minimalist wooden boards that are invisible, which creates an area without distracting from the main idea of the landscape. Such boards are suitable for the design of beach cottages, country houses to organically combine them with the surrounding landscape, for example, with a natural swimming pool, fully decorated with plants and organic systems [3].

It is impossible to ignore the trend of the textured pavement. This may be Hand-made bricks and textured paving blocks, which has inequality, imperfect surface. Significant advantage of the old material is durability, durability, fire resistance. [4]

Risseu is a traditional pebble-mosaic technique common in Genoa Viarengo's hometown in Italy. The risseu features five main circles in two sizes, each different. This technique is used to design an area around the house to create a connection between the garden with the front and back of the house. In addition, it can be used to design fences or water walls, which perfectly masks the noise of transport [3].

Recently, the tendency of approving designers and clients to use shrubs in design decisions has become noticeable. It is the shrubs that help ensure the emphasis on the structure of the garden. Attention is paid to exotic species, for example, Euonymus oxyphyllus, originated from Korea. The advantage of such shrubs is that they change their colour from emerald green to yellow, bronze and red [4].

Mixing ferns, mosses, anemones and tufted grasses - a low-level forestland is a new trend that works especially well in shaded gardens. Fashionable is combination of Asters with the silky blossoms of Japanese Anemones. A good solution for landscape design is the purple-lavander airy bouquets of Tall Verbena in combination with ornamental grasses - Maiden Grass (Miscanthus sinesis) and Verbena Verbena (Verbena bonariensis) [5].

In landscaping trends it is worth to notice the tendency for architectural plants of plants or construction plants. Work with their correct application in landscape design includes taking into account all the peculiarities of the growth of these plants: their size, taking into account the need for space between these plants and other species; mode of illumination of a plant; need for water; cropping and soil treatment. The trendy plants of recent seasons are: Yucca, New Zealand flax, Rodgersia, decorative herbs, giant elephant ear, Sea Hollow, Thistle, horsetail of cane [6].

The significance of landscape design is increasing every year, due to the escalation of the conflict in the "human-nature" system. The importance of these trends is expressed in the creation of harmony in relations between man and the environment by taking into account all principles of harmonious landscape design with the desire of maximum preservation for the tendencies of the pristine nature and the use of natural materials.

Key words: modern trends, landscape design, design elements.

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