

TABLE OF CONTENTS

Iryna Azhaman, Nataliya Petryshchenko	
Development of construction investment in the rural area	1
Olena Bondarenko, Oksana Kichuk, Andrii Antonov	
The possibilities of using investment tools based on cryptocurrency in the development of the national economy	10
Nataliia Havlovska, Yevhenii Rudnichenko, Ihor Lisovskyi	
Transformation processes in the system of providing economic security of investment activities of industrial enterprises	18
Igor Guzhva, Petro Nebotov, Yevhen Ivanov	
Foreign trade policy for integration into global value chains	24
Tetiana Drakokhrust, Iryna Prodan, Uliana Tkach	
Migration challenges: trends and implications for Ukraine and countries of Eastern Europe	30
Oksana Zhylynska, Maksym Sitnicki, Alona Vikulova	
Systematic assessment of the innovative potential of a research university	38
Nataliia Zachosova	
Innovative approach in the estimatology of financial institutions economic security: possibilities of use in management and regulatory activity within the means of provision of the state financial security	45
Inna Irtysheva, Maryna Ponomarova, Iryna Dolzhykova	
Conceptual fundamentals of development of the food security system	57
Viktoriia Kachuriner, Malvina Hrushko	
Formation of the innovative project financing model in modern conditions	65
Sergey Kivalov, Olha Kibik	
Economic and organizational preconditions for the development of agency relations in a crisis period	73
Oleg Kuklin, Mykhailo Kryvoruchko	
Institutional analysis of interregional socio-economic convergence in the context of European integration: interdisciplinary methodological approach development	80
Valentyna Kutsyk, Leonid Ostapenko, Denys Pudryk	
Development of procedures for ensuring the repayment of tax debt as a guarantee of the formation of an investment climate	86
Yuliia Lazarenko	
Open innovation practice: exploring opportunities and potential risks	90
	iii

Pavlo Latkovskiy, Anna Marushchak	
Problems and prospects of deepening EU-Ukrainian relations	96
Anatolii Lomonosov, Oksana Lomonosova, Iryna Nadtochii	
Socio-economic and institutional preconditions for the formation of the educational services market in higher education of Ukraine	104
Anatolii Mazur, Oksana Kubai	
Scientific-methodological and practical principles of regional economic systems integration	117
Valentyna Martynenko	
Assessment of favourableness for the tax system of Ukraine in the international context	124
Olena Melikh, Konstantin Bogatyrev, Inna Irtysheva	
Conceptual approaches to the development of health-improving tourism	131
Natalia Mushynska, Marianna Kniazian	
Social innovations in the professional training of managers under the conditions of knowledge economy development	137
Alla Opalenko, Oksana Rudenko	
Methodological bases and principles of formation of the organizational structure of the enterprise by the golden ratio theory	144
Olena Parubets, Olena Boiko, Dmytro Suhoniako	
Development of small and medium business in Ukraine with funding from the European Union	153
Lesya Petkova, Michael Ryabokon, Yuriy Vdovychenko	
Modern systems for assessing the informatization of countries in the context of global sustainable development	158
Tetiana Plakhtii, Lidiia Fedoryshyna, Olena Tomchuk	
Socio-economic component of preferential taxation of individual income	171
Nataliia Pravdiuk, Vitalii Pokynchereda, Maryna Pravdiuk	
The human capital of an enterprise: theory and assessment methodology	176
Natalia Radionova, Margaryta Skrypnyk, Tayisiya Voronkova	
Dual nature of industrial enterprise cost management system	184
Diana Raiko, Viktoriia Cherepanova	
Creation of the image and brand of the enterprise on the basis of marketing as a philosophy of management	191
Svitlana Sliusar	
Business in modern conditions of management	206

Svetlana Tereschenko, Elena Diachenko	
Ukraine's place and challenges in the Eastern European production of chicken eggs	214
Olena Tymoshenko, Olena Trokhymets	
Mechanism of behavioural economics	221
Anatoliy Tkach, Viktoriia Kolomiets, Maryna Radieva	
Institutional platforms of the transformation of the economy	226
Olga Tkachuk, Valentyna Khachatryan	
World spatial features of doing business	234
Oleksandr Khrystov, Vladyslav Lipynskyi	
Comparative analysis of forensic expert activity: an administrative, criminal, criminalistic, economic approach	242
Oleksandr Shpykuliak, Ilona Bilokinna	
"Green" cooperatives in the formation of an institutional mechanism of development of alternative power engineering in the agrarian sector of the economy	249