

Новіков Дмитро Вікторович

Київський національний університет технологій та дизайну

(м. Київ)

Науковий керівник – к. філологічних наук, доцент Бондарчук Ю.А.

STAFF TRAINING FOR IMPORTANT BRANCHES OF UKRAINIAN NATIONAL ECONOMY

Nowadays, Ukraine has a lot of different problems, which have great influence on the development of national industry and foreign business relationships. One of the main issue is the weak position on global market. Ukraine depends on external markets. We have negative impact from our partners on all branches of national economy. The EU's country and Asia make a difference in Ukrainian external trade. There are a lot of factors that should be observed for solving this problem:

- A lot of difficulties for Ukraine in the main global markets;
- The difference of development among countries, which are strategic partners;
- Non-stability in world currencies and prices of resources;
- War on the East of Ukraine;
- Ukraine doesn't have high-quality production: raw materials and products with low levels of processing are dominated;
- Low level of the competitiveness Ukraine and its products and services;
- External debt is increasing and the level of life is becoming lower;
- Outflow of reasonable labor force [4]

But one of the positive side of all that is the dynamic development of agriculture sphere. Ukraine is the world leader in this field.

Nowadays, the key factor of solving problem of low qualification of stuff is put on using innovative methods and tools of study. Ukraine needs new approaches of training stuff. It should help to avoid the risk of accelerated exhaustion of inner reserves of growth of the Ukrainian economy and decline in the effectiveness of use external stabilization loans.

Moreover, it is important to create a “road map” for improving forms of relationships in the sphere of foreign industry in countries like Ukraine. It should be noted that the effective implementation of foreign economic activity contributes to the competitiveness of domestic producers and is a real lever for structural transformation and stabilization of the national economy of Ukraine. To compete successfully in the global marketplace, Ukrainian business increasingly employs employees with knowledge of foreign languages and cultures to market products to customers around the globe and to work effectively with foreign employees and partners in other countries [1].

People can do their work anywhere and anytime due to fast development of science and technology. Today the workplace doesn't need the constant conditions and locations. That's why there should be new forms of cooperation among states, regions, firms and companies.

The new challenges of contemporary business conditions require from students knowledge of Math, Technology and Science. It helps them to know a lot about the world, to understand different processes and create solutions that would make our life easier. Especially, they should study languages. To be talkative and outstanding students need learn more than one foreign language. Also the most important part of learning is self-assessment of your results. The best way is your own vision of significant global trends in science and technology and now international trade and the global economy work. Students should go further their national borders, have critical thinking skills. Moreover, for better understanding other cultures students need to work in cross-cultural teams and environments. Modern students are the main detail in innovation movement of national prosperity [3].

Exchange programs enable teachers and students to spend time in one and other schools every year. The leaders of such programs help schools develop exchange programs, which are ways to internationalize curriculums of different schools around the world. Using international exchanges both real and virtual enables students to gain first-hand knowledge of the culture they are studying.

Ukraine has a huge economical and education potential to make all this programs and to develop clever labor power. That`s why training highly-qualified employees is the main goal it should focus in. In the world of advanced technology, we can achieve our aims following modern global transformation processes.

REFERENCES

1. *Ekonomika Ukrainy v umovakh nezalezhnosti: problemy ta perspektyvy* [Ukraine's economy in the conditions of independence: Problems and perspectives]. Retrieved from: http://ru.osvita.ua/vnz/reports/econom_history/24818/ (in Ukrainian)
2. National Academy of Sciences of Ukraine. (2015). *Innovatsiina Ukraina 2020: natsionalna dopovid* [Innovative Ukraine 2020: National report]. V. M. Heits, et al. (Eds). K., 336 p. (in Ukrainian)
3. *Pro Stratehiiu staloho rozvytku "Ukraina – 2020"* [On Strategy of Sustainable Development "Ukraine – 2020"]. Retrieved from: <http://zakon.rada.gov.ua/laws/show/5/2015> (in Ukrainian)
4. Yunin, O., Sevruk, V., Pavlenko, S. (2018). Priorities of economic development of Ukraine in the context of European integration. *Baltic Journal of Economic Studies*, 4(3), 358-365.