TABLE OF CONTENTS:

Preface	5
Part 1. Innovation and information technologies in the social and economic development of society	7
1.1. Influence of informational society on the smart city development1.2. Innovations in the economy diversification: the tourism potential	7 13
1.3. Geographical aspects of dynamics of the industrial enterprises innovative activity of Ukraine during 2007-2017	21
1.4. Innovative technologies for ensuring ecological safety of maritime recreation	29
1.5. Modern information technologies in designing fashion industry products1.6. Development of design project decision for protecting clothing	39
for the emergency-rescue works in aviation	48
1.7. Analysis of the formation of teaching methods of speech in children with hearing impairment in Ukrainian auditory-verbal centers	61
1.8. The impact of innovation and information technology on the development	01
of industrial management in the conditions of the fourth industrial revolution (Industry 4.0)	70
1.9. Theoretical and methodological foundations of the concept of social identity 1.10. The role of industrial parks in the development of technological	76
entrepreneurship in Ukraine	83
1.11. Formation of information bases for design of school formed clothing	90
1.12. Modern trends in the design of jewelry1.13. Logic-historical regulations of digital development	99 108
1.14. Directions to improve the competitiveness of transport infrastructure	100
at the example of the Odesa region	122
1.15. Influence of physical instruments of the state economic policy	
on the complication of the problems of negative climate change	132
1.16. The concept of a paradigm and a disciplinary matrix in the concept of T. Kuhn	139
1.17. Innovative models of banking business development	145
1.18. Development of technology of physical rehabilitation of invalids with disturbances of spinal brain functions	152
1.19. Features of digital marketing in the context of the informational economy1.20. Influence of social security on the indicators of international indices	158
of socio-economic development of Ukraine	166
1.21. Innovative strategies for the development of market logistics theory	470
and practice 1.22. General tendencies, problems and factors of development	173
of Ukrainian light industry product's export	181
1.23. Informaciologia as a basis of the development of innovation and information	101
technology in social and economic development of the State	190
1.24. Formation of the strategy of economic development of the enterprise	
on the basis of assessment of the level of competitiveness	196
1.25. Integrative technologies of environmental territories restoration within a social environmentally safe recreation	207
1.26. Justification of organizational and economic mechanism of cost management	207
for sewing enterprises	219

1.27. Background of innovation in the practice of social change1.28. The practicalization of philosophy, as an innovative social technology1.29. Elements of innovative management in advanced technologies transfer system1.30. Conceptual basis of the logistic model of urban tourism sustainable	226 234 241
development in conditions of "overtourism" 1.31. Development of social engineering in Ukraine 1.32. Physical education of pupils with special educational needs	246 258
by article gymnastics 1.33. Development of the natural principles of economic management: The formation of a management culture of modern societies	265 274
Part 2. Innovative technologies in the formation, development and use of human capital	282
2.1. Innovative technologies of human capital use as a factor in the development of social activity of modern European youth in Ukraine	282
2.2. Problems and prospects of the human capital formation of Ukraine in higher education2.3. System approach as the methodological basis of forming the communicative	290
competence of intending primary school teachers 2.4. Use of information technology in the training of future air traffic controllers	299 306
2.5. Lingoculturology as an aspect of education in realization of human capital Part 3. Modern psychological technologies in the information space	314
of human security	321
3.1. Safe functioning of the regional society: experience of empirical sociological researches (exemplified by Southern Ukraine)3.2. The role of divergence of inspection in the selection of coping strategies	321
and personality life 3.3. Ways of studying ethnic stereotypes as a phenomenon	337
of ethnic self-consciousness 3.4. The usage of interdisciplinary connections of physical culture	343
and world literature in the main school 3.5. Reflection as a mechanism for the formation of individual consciousness	349
and activity of a personality 3.6. Mental health in the professional future of physical education teachers 3.7. Socio-psychological training as a method for the development	354 362
of individual stress tolerance of students in the information and educational environment of higher education 3.8. Information and psychological safety of teenagers in the conditions	368
of modern social and political situation in Ukraine	376
Annotation	384
About the authors	396