

## CONTENTS

<b>Volodymyr Kudin, Onyshchenko Andriy</b> MODELING A BALANCED INTER-INDUSTRY PRICING POLICY IN THE CONTEXT OF IMPLEMENTATION OF PARIS AGREEMENT TERMS AND CONDITIONS.....	4
<b>Volodymyr Panteleiev</b> ANALYTICAL REVIEW OF THE DEVELOPMENT OF INTERNAL AUDIT OF COMPANIES IN A MARKET ECONOMY .....	17
<b>Oksana Arpul, Olena Bloshchynska, Victor Dotsenko</b> HOTEL BUSINESS INNOVATIONS IN UKRAINE AND IN THE WORLD .....	29
<b>Polina Puzyrova, Vita Dovbush</b> RELEVANCE OF SECURITY MANAGEMENT IN THE MANAGEMENT OF ENTREPRENEURIAL ACTIVITY .....	40
<b>Olga Ostapenko</b> ESTIMATION OF ENERGY-ECOLOGICAL-ECONOMIC EFFICIENCY OF ENERGY SUPPLY SYSTEMS WITH COGENERATION HEAT PUMP INSTALLATIONS IN UKRAINE, IN THE CONCEPTS OF GREEN LOGISTICS AND SUSTAINABLE DEVELOPMENT .....	52
<b>Evgeniy Kovtun, Rita Zablotska</b> FEATURES OF DIVERSIFICATION OF ENGINEERING SERVICES IN THE GLOBAL MARKET AND INTEGRATION OF UKRAINIAN COMPANIES UNDER GLOBALIZATION. ....	67
<b>Kateryna Kostetska, Iryna Sedikova</b> FORMATION OF THE MAIN GOALS OF INCLUSIVE ENVIRONMENTAL MANAGEMENT BASED ON INTERNATIONAL EXPERIENCE.....	80
<b>Olga Slobodyanyuk</b> THEORY OF FINANCIAL MECHANISMS FOR THE DEVELOPMENT OF A VOLUNTARY INSURANCE SEGMENT.....	98
<b>Maryna Demianchuk, Viacheslav Kotlubai, Yevheniia Redina</b> SOCIALLY RESPONSIBLE INVESTMENT AS A FACTOR IN THE BALANCED DEVELOPMENT OF ENTERPRISES.....	136
<b>Nabulsi Hussain, Malakhovskyi Yurii, Zhovnovach Ruslana</b> PUBLIC-PRIVATE PARTNERSHIP AS A MEANS OF REGULATING THE DEVELOPMENT OF INNOVATIVE SOCIALLY ORIENTED ECOSYSTEMS OF THE NATIONAL ECONOMY .....	155
<b>Liudmyla Trachenko, Tetyana Lositska, Victoria Bondar</b> CONCEPTUAL PRINCIPLES OF FORMATION OF QUALITY MANAGEMENT SYSTEMS IN ENTERPRISES OF ENGINEERING SERVICES .....	176
<b>Myroslava Bublyk, Tetiana Kopach</b> HUMAN POTENTIAL ADMINISTRATION OF ENTERPRISES IN UKRAINE AND THE WORLD.....	199
<b>Myroslava Bublyk, Yurii Matseliukh, Danylo Kravets</b> TRENDS FOR HUMAN POTENTIAL DEVELOPMENT OF IT-COMPANIES .....	212