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THE ANALYSIS OF THE ARTISTIC-COMPOSITIONAL CHARACTERISTICS OF THE CHINESE NATIONAL TANG DYNASTY COSTUME

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The Tang Dynasty clothing inherits the advantages of Han Dynasty, Wei Dynasty, Jin Dynasty, Southern and Northern Dynasties and creates many new styles with the characteristics of the times under the influence of Chinese and Western culture, which provided a lot of inspiration for the development of clothing for the later dynasties, current Chinese nation as well as for modern design. In article defined customs of people's life of Tang Dynasty period, their aesthetics preferences; revealed types and wearing habits of people's clothing; classified the decorative patterns and adorn elements for further use in modern design.

Key words: Tang Dynasty, Chinese, costume, national, design, pattern, ethnic.

INTRODUCTION

From the standpoint of design theory, the ethnic direction is not only a fashion trend, but also the current direction in design in general. In the process of culture forming the mankind, a meeting of various national cultures takes place. Indepth study of the artistic-compositional characteristics of several Dynastic periods costume of common rich Chinese national culture deserves special attention and arouses great interest of designers and artists.

PURPOSE:

In-depth study of artistic-compositional characteristics of the costume complex and culture of several periods of China's national culture, with the aim of improvement of modern women's clothes.

RESULTS AND DISCUSSION

Tang Dynasty is an era, in which all ethnic cultures exist harmoniously and have certain integration, which is very obvious in national clothing.

From Sui Dynasty to Tang Dynasty (618-907), the ancient Chinese clothing developed to its heyday. The political stability, economic development, production and textile technology progress, frequent foreign exchanges promoted the unprecedented prosperity of clothing. Clothing served as a barometer of the socio-political climate and economic foundation. The women's clothing in this period can be described as the most wonderful one throughout Chinese clothes history - the crown of the rich and gorgeous clothing, the bizarre decorations are dazzling. Painting, sculpture, music, dance and other arts of the Tang Dynasty attracted



foreign skills and styles. The eclecticism made the material culture of Tang Dynasty more colorful (Figure 1) [1,2].



Fig. 1. Clothing and common patterns of Tang Dynasty

Analyzing the pattern design and images stylization of the Tang Dynasty, we can trace changes in the previous creative concept of "gifted divinity" on mostly adopted patterns full of "life breath". Therefore, at this time, the peony, camellia, lotus, as well as the more elegant flowers such as plum, orchid, bamboo, chrysanthemum, gardenia and hydrangea, which are symbolize auspiciousness, become the common design elements in national costume. Because people are influenced by the idea of imperial power, the images of Dragon and Phoenix are still in use. The decorativeness and finery of the costume inherits the styles of Zhou, Warring States and Wei Jin Dynasties. In a way of integrate the rigor of the costume pattern design of Zhou Dynasty, the stretch of Warring States period, the lightness of Han Dynasty and the elegance of Wei Jin Dynasty. it is more luxurious. The complex of national Chinese costume of Tang Dynasty, reached the peak in its development, presenting the elegant and magnificent beauty (Table).

Therefore, the influence of the complex of national costume of Tang Dynasty on the future design has continued to nowadays. Flower and plant patterns were popular in Tang Dynasty and widely use today. At present, many famous designers in China and abroad use Tang Dynasty costume patterns as design elements. The "Dragon" and "Phoenix" images used to be the symbols of the royal family.

Today, such kind of pattern images is used in many fabrics, such as knitted fabric, cotton, but the most magnificent effect is the application in silk fabric. "Phoenix" and "Peony" patterns often have bright colors, which form a sharp contrast with the background color, giving us a greater visual impact. Nowadays, many fabric groups have such patterns with national motives as "Dragon bears nine sons" and "Phoenix plays peony".



Table - Classification of ornamental motifs of Tang Dynasty Costume



CONCLUSIONS

For modern fashion, historical styles, eras, traditions of national costume are a "palette of colors" from which an image is created. With an in-depth study the ethno-trends become interesting not only from point of view of traditional culture knowledge, also as a tool for improvement and search of innovations in design throughout rethinking the past. On the basis of investigation of Tang Dynasty costume complex, it become possible to improve artistic-compositional characteristics of modern women's clothes.

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