

МИСТЕЦТВО / ИСКУССТВО

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THE MAIN PECULIARITIES OF LUXURY INTERIOR DESIGN CREATION

The article is devoted to the topic on luxury interior design creation. In the current research the main characteristic features of luxurious accommodation have been analysed, the main principles of their creation and the most popular design styles have been described.

Key words: luxury interior design, premium interiors, general principles of luxury interior design, styles of luxury interior design.

Стаття присвячена темі створення дизайну розкішних помешкань. В даному дослідженні аналізуються характеристики розкішних помешкань, зазначено головні принципи їх створення та найпоширеніші стилі дизайну.

Ключові слова: дизайн розкішного помешкання, інтер'єр класу преміум, загальні принципи інтер'єру розкішного житла, стилі інтер'єру розкішного житла.

Design expertise comes from exposure and experience, a combination of academic study and learning on the job. Interior design work, by nature, requires that those who practice it learn to temper their innate idealism with the practical demands of reality. You design for real people in the real world. In every design project you undertake, you must be willing to strike a balance between what you envision as “the ideal” and what you can achieve within the project’s practical constraints [3, c. 17].

Designing premium interiors is a rejection of typical planning, finishing and decorating solutions in favor of a unique environment that best meets the customer's needs. It presupposes a deliberate balance between functionality and beauty with the use of quality expensive finishing, designer furniture and decor.

The aim of the given research is to analyse the main characteristic features of luxury interior design. According to the aim the following tasks have been set: to analyse the general principles of luxury interior design; to describe the styles of luxury interior design.

What kind of accommodation is suitable for luxury interior design?

Exclusive design option is chosen by owners of VIP real estate:

- apartments and studios with a living area of more than 200 square meters;
- penthouses;
- double apartments, triplex apartments;
- country houses and cottages of 300 sq.m. and more [4, c.25].

This is the case when the surroundings - location in a prestigious district, a qualitatively different level of comfort, high social status of the tenants - require a proper inner filling. The issues of ergonomic layout, the most reasonable technical implementation of the project, safety factors, etc. are of primary importance.

It is possible to identify the general principles by which the best interiors of apartments and mansions are created [2, c. 45].

1. Individual design project.

The main difference between the premium residential real estate is a personal, non-standard approach to the development of interior and exterior design, focusing on the preferences and requests of a particular customer. The concept of elite design implies not just expensive furnishings and a pretty picture, like in fashion magazines. It is a clever combination of luxury in varying degrees of its manifestation (depending on the style) with the highest convenience of everyday life.

2. Large areas.

Luxury interiors of country houses and apartments in residential complexes are distinguished by their impressive size. If they are houses, they are entire residences, if they are apartments, then

apartments of several hundred square meters. Unlike typical projects where it is a serious task to save space, there are no strict restrictions.

Spacious rooms are the basis of the elite interior design, they allow you to put all the necessary furniture and leave a lot of free space. A large area will provide the most favorable layout already at the design stage, so that later you will not have to think about reconstruction.

3. Additional rooms

The area of luxury residential properties allows arranging a large number of additional premises intended for relaxation and entertainment. This includes home cinemas, fireplaces, billiard rooms, bars, full SPAs, winter gardens, libraries, gyms. The set of such areas is unique to each design project and is determined by the client.

4. High-quality and expensive finishing.

The high cost of elite repair is associated with the use of premium finishing materials: natural wood, natural stone, collectible ceramic tiles, fabric wallpaper, crystal. This also includes the handiwork of cabinetmakers, sculptors and artists.

One-of-a-kind wall and ceiling murals, stucco with gilding, wood and stone carving, bas-reliefs, typesetting parquet raise the aesthetic and commercial value of the interior, and put it in the category of exclusivity. In this case, the task of a professional designer and decorator is to combine all elements into a coherent visual series that meets the chosen style.

5. Multifaceted lighting.

In a typical project, the set of lighting scenarios is standard: central chandeliers plus built-in sources around the perimeter, local lighting with floor lamps and table lamps. In expensive design uses a whole arsenal of tools and techniques to address practical and decorative problems: cascading chandeliers in rooms with second light, backdrop, niche, stained glass, floor lighting, light panels, lighting steps on the stairs. And the owners of the house can control all this on their own.

6. Furniture

Beautiful and expensive furniture is the key to the successful implementation of an exclusive design. The furniture for the projects is made to order according to the author's sketches or is bought from the premium collections of top manufacturers.

When making objects in classical style, complicated carved decor and patination technology is used. Natural wood of valuable species brings a very special natural energy into elite interiors of rooms. Durable and textured material is best suited for the design of family estates.

Styles of luxury interior design:

1. Traditional styles

Formed several centuries ago from architectural trends, they are also called historical. These are the Gothic, Classical, Baroque, Rococo, Empire, Art Nouveau, Eclecticism and their variations.

The characteristic features are:

- clear canons in proportions, forms, colors;
- high ceilings, spacious rooms;
- architectural elements (columns, pilasters, etc.) as part of the decoration;
- symmetry as a leading device;
- pompousness, richness of decoration, a lot of small details.

2. Modern Styles

The main difference from traditional styles is a change of vector from luxury to simplicity and restraint. The decor here is laconic, but it is played with interesting techniques. Minimalism, high-tech, loft and fusion belong to this group. At the junction of classical and modern styles are art deco and modern classics.

Features of elite interior design in a modern style:

- straight lines prevail in forms and geometry;
- the color scheme of finishes, textiles - monochrome;
- smooth and uniform textures;
- decoration without small elements;

- glossy, mirrored surfaces as a way to make the space more profound.

3. Ethnic styles

It's about decorating a house by analogy with a certain country, locality. It is customary to talk about Scandinavian, Oriental, Mexican, Arabic, etc. design. Characteristic household items, accessories, palette is transferred to the home environment. Competently performed stylization neatly blends the original decor into the living environment without compromising on comfort [1, с. 10].

So, we can make a conclusion that many design elements and aspects are taken into account to create a luxury interior design. Designers are in the constant search of ideas to find new trends and styles in the sphere of interior design.

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