

**ВИСНОВКИ.** Серед усього вище переліченого можемо зробити наступні висновки: до найбільш ефективних заходів щодо боротьби з деградацією земель сільськогосподарського призначення слід віднести: підвищення лісистості; розробка проектів землеустрою, що забезпечує еколого-економічне обґрунтування сівозміни; встановлення водоохоронних зон та прибережних захисних смуг; заходи по збереженню та відтворенню родючості обґрунтувань.

Тому боротьба з деградацією повинна бути невід’ємною частиною комплексного розвитку земельних ресурсів в інтересах їх стійкого розвитку для запобігання та скорочення деградації земель та відновлення потерпілих від опустелення земель.

## **IMPORTANCE OF INNOVATIVE TECHNOLOGIES FOR TEACHING FOREIGN LANGUAGES**

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**Abstract.** The work deals with the meaning of innovative technologies in teaching foreign languages. The notion of innovation is analyzed. Such advantages of innovative training as establishment of a friendly atmosphere and relationships between communication participants are discussed. It is noted that special attention is paid to interactive teaching of writing and reading.

**Keywords:** teaching foreign languages, innovation, technologies, learning.

The status of a foreign language today, more than ever before, has a tendency of continuous growth. Innovative technologies contribute to the growth of motivation to understand a foreign language, effectiveness and individualization of the learning process. Methodological advantages of learning a foreign language using multimedia means that this method has a high degree of interactive learning, allows you to choose the pace and level of tasks, improves the speed of grammatical constructions' assimilation and vocabulary accumulation.

The aim of the research is to highlight the role of the latest innovative technologies in understanding and teaching a foreign language in the conditions of the world globalization, and to determine their advantages.

The term “innovation” comes from the Latin “innovatio”, which means “renewal, innovation or change”. Innovative approaches in teaching foreign languages are the introduction of new methods and tools into the educational process, which contribute to the improvement and effectiveness of foreign language learning. The main innovative technologies in the study of foreign languages are distance learning technologies, training systems, interactive technologies, project technologies, information technologies, and others (Петришак, 2015). The mastering of communication skills in a foreign language begins with understanding, and after that, the acquisition of the necessary vocabulary and its use in a certain language situation.

The following advantages of innovative training can be distinguished: establishment of a friendly atmosphere and relationships between communication participants. Students can be more independent and self-confident, they are not afraid to make mistakes, are able to overcome the fear of the language barrier. A teacher does not dominate, students can apply their skills and abilities acquired earlier (Горобець, Маковська, 2018).

Speaking about the introduction of innovations into the educational process, it is impossible not to mention the existence of progressive exchange programs with foreigners, which make a huge motivational contribution to learning a foreign language. From the point of view of understanding foreign languages, an exchange in an international program is an extraordinary chance for a student to master the desired language in a short period of time, to develop previously acquired speaking skills to the highest level, to learn all the intricacies of the language and to understand the peculiarities of its grammar. It is absolutely obvious that by participating in the international plan, a person, first of all, realizes himself, individual ambitions and desires (Варенко, 2011).

Special attention is paid to interactive teaching of writing and reading. Interactive writing learning should create and develop knowledge of discussion, review and peer review. The modern model of the reading process is focused on the interactive connection of the reader and the text being studied.

Therefore, the use of new information technologies, Internet resources, and the project method contributes to the implementation of an approach to the learning process, ensures its individualization, their level of language proficiency, inclinations and preferences, encourages teachers to search for new forms of educational activity. Innovative methods of teaching foreign languages, based on a creative approach, help to fully reveal the potential of students and contribute to the formation and self-improvement of the educational and communicative process.

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