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COMMUNICATIVE METHOD OF TEACHING ENGLISH AT HUMANITARIAN HIGHER EDUCATION INSTITUTIONS OF UKRAINE

The importance of teaching English as a language of international communication in modern conditions at humanitarian higher education institutions does not need explanation. It is a well-known fact.

The purpose of the study is to analyse the essence of communicative method of teaching English at humanitarian higher education institutions of Ukraine.

The main idea of the communicative teaching method is that learning a foreign language should be based on materials with real examples. When learners are involved in real communication, their natural strategies for language acquisition will be used, and this will help them to learn to use the language.

Communication is considered to be an act of exchange between people. They can exchange different information, knowledge, impressions, ideas, opinions and feelings (Revell, 2013, 17).

The purpose of communication is what a person needs to communicate: the purpose of transferring and obtaining objective knowledge about the world, education and upbringing, coordination of actions in joint activities, establishing and clarifying personal and business relationships, and much more (Kugai, 2022, 100).

Students of humanitarian higher education institutions will be probably working with English language in real life or, at least, the language will be widely used in their everyday practise. So, it's very important to provide them with communication, for example, involve them in different situations from real life, like dialogues and discussions of current topics (2).

There are many books and courses to improve professional English quickly and make it fluent. Some of them are innovative teaching modules in the field of Communicative English.

In our opinion, to master communicative skills for the humanitarian institutions' students means to find a balanced combination of some frequently used speaking situations and some interesting, useful activities. And main grammar topics are necessary for the study.

It is very essential for the learning process to take place in comfortable conditions for students, which will instil love for the English language, and allow them to believe in their own abilities. This process must necessarily be interesting and unique. It should be a combination of various approaches and programs, carefully designed for effective learning and practical application (4).

Moreover, it is also important to use authentic materials, because it allows teachers to supplement or eventually replace standard boring textbook (Peñamarí & Benavent, 2011).

The following list is a set of authentic material sources most commonly used in the classroom:

- advertisements;
- catalogues, thematic brochures;
- movies, videos;
- social media.

We can conclude that the key to a successful educational process will be the use of information, events from the student's everyday professional life, their systematization and generalization. As a result, there will be more emphasis on practical skills, and English lessons will be more learner-oriented. This will help to improve students' language proficiency, to study much better and to have a greater professional life in the future.

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