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## THE ROLE OF ENGLISH LANGUAGE PROFICIENCY IN PERSONAL AND PROFESSIONAL DEVELOPMENT IN A GLOBALIZED WORLD

Introduction. In our world, where almost every second person who has been abroad understands the importance of knowing foreign languages, whether traveling, studying, or simply immigrating for a better life, the borders between countries are blurring every year. Everyone has a chance for a better life. In such situations, foreign language proficiency is necessary to survive in a new society. The globalization of languages, particularly English, gives a great impetus to life and is the key to building a successful career abroad and in one's own country. Nowadays, it has become common to know at least two languages. From a very young age, a child can learn two languages and be bilingual, boosting their life.

In today's interconnected world, the ability to communicate across language barriers has grown increasingly vital. For professional, academic, or personal purposes, overcoming linguistic challenges creates new opportunities and deepens intercultural connections [1, p. 122].

The aim of the work is to explore the significance of English language proficiency in facilitating personal growth, career advancement, and crosscultural communication in an increasingly interconnected world.

English is the official language of international trade and business, the Internet and technology, science, and art. It occupies 80% of the business language space. It is increasingly used on vacation and in communication with work partners. English is used for writing resumes, filling out questionnaires, and correspondence in both private and business contexts.

Researching foreign language competence of non-philological students, K. Kugai and M. Vyshnevska point out that mastering a language is essential to bridging cultural divides and connecting individuals globally. They emphasize that being skilled in a foreign language opens doors to more remarkable personal growth, academic success, and career advancement [2, p. 107].

English language proficiency has become vital. Nowadays, it is taught in kindergartens, schools, and universities, not to mention many courses and trainings. In some countries, math and other subjects are even taught in English.

Not only manners but also knowledge of culture and language play an essential role in establishing international relations. T. Hrytsenko et al. point out that Ukrainian entrepreneurs often face negotiation difficulties because they lack the experience to handle unforeseen challenges [3, p. 284]. It is essential to know that Germans spend more time planning their meetings. Almost everyone has a rough plan of negotiations, which provides for possible deviations and consequences. The interests of Turkish business people, even after explanations, remain unclear, and as a result, contradictions arise. They are not flexible enough, but this does not mean that the Turkish side does not want to understand the other point of view. The Americans are often extremely adamant in their positions and do not consider the interests of representatives of the other state, caring only about their own. So, to be successful, one needs to know the language, cultural habits, and specifics of foreign entrepreneurs.

Conclusion. Thus, English is the golden ticket to a better life. Language proficiency opens up many personal and professional development opportunities, allowing us to communicate with people from different cultures and countries. English covers many areas, from business to science and technology, and its knowledge dramatically expands opportunities for professional growth in the international arena.

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