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CREATIVE MUTUAL INFLUENCE BETWEEN NATURE, ARCHITECTURE AND FASHION

MALCOCI Maria-Eudochia, DOINA-BEZUȚCHI Angela, MALCOCI Marina
Public Institution Center of Excellence in Light Industry from Chisinau, Moldova
marina.malcoci@gmail.com

The stylization of elements from nature or other fields of art represents an important method for designing collections of clothing products. Through the process of stylization, real forms are simplified, transformed, and artistically reinterpreted, becoming decorative or structural elements of garments. This paper presents how different sources of inspiration – such as architecture, insects, and flowers – can influence fashion design. Within the paper, examples of sketches inspired by these elements are analyzed, highlighting the process of transforming natural or architectural forms into clothing design concepts. The results demonstrate that stylization represents an essential stage in the creative process of designers, contributing to the development of original and expressive collections.

Key words: artistic stylization, fashion design, creative process, decorative elements, creative concept.

INTRODUCTION

Fashion and fashion design have been influenced over time by the surrounding environment, nature, architecture, art, and cultural traditions. Fashion designers have constantly sought sources of inspiration in the real world in order to develop new ideas and create innovative products [1, 2].

One of the most important processes used in fashion design is stylization. It involves transforming real forms into simplified artistic forms adapted to be integrated into the design of clothing products. Through stylization, the designer extracts the essential characteristics of an object or phenomenon - line, shape, color, texture, or structure - and transforms them into decorative or constructive elements of a garment [2].

In the process of fashion creation, stylization allows the development of original and coherent concepts based on a particular theme or source of inspiration. For example, architectural forms can inspire the structure and silhouette of a garment, insects can influence graphic elements or color schemes, while flowers can suggest volumes, decorative details, and the color palette of clothing pieces.

In contemporary design, fashion collections are often created starting from an artistic or conceptual theme. This approach offers designers the possibility to explore different forms, textures, and colors and to create a distinct visual identity for their collection.

Stylization is a complex process that involves careful observation of elements from nature or the built environment, analysis of forms, and their



reinterpretation in an artistic manner. Through this process, real elements are transformed into decorative motifs, geometric structures, or clothing volumes.

PURPOSE

The purpose of this paper is to highlight the role of stylization of elements from nature, architecture, and other visual fields in the process of designing clothing collections. The paper aims to: analyze the way in which different sources of inspiration can be used in fashion design; highlight the stages of the stylization process; demonstrate how natural or architectural elements can be transformed into clothing design concepts; and analyze examples of sketches created based on the stylization of elements from nature and architecture.

RESULTS AND DISCUSSION

Within this paper, several fashion design sketches inspired by different visual elements – such as architecture, insects, and flowers – were created. These examples demonstrate how sources of inspiration can be transformed through stylization into original clothing design concepts. The sketches presented in figures 1-4 were created by students as part of fashion design creative activities.

Figure 1 presents a series of sketches inspired by architectural elements. Towers, stairs, windows, and decorative ornaments of buildings were reinterpreted in the design of the garments. The geometric forms of architecture influenced the structure of the clothing silhouettes.



Fig.1. Stylization of architectural elements in fashion design



Vertical lines suggest the height and elegance of architectural constructions, while decorative details were integrated as graphic elements or decorative applications on the garments. Architectural proportions were also reflected in the design of the costumes, creating harmony between the decorative elements and the overall structure of the clothing pieces. The colors used suggest the materials and the architectural atmosphere.

Figura 2 presents a series of sketches inspired by insects. The shape of the insects' body, the structure of the wings, and the specific color contrast were stylized and integrated into the design of the garments. The graphic elements present on the costumes suggest the segments of the insects' body, while the dynamic lines create the impression of movement and energy. The wings of insects inspired decorative elements placed in the shoulder or back area, and the contrast between black and yellow was used to emphasize the visual effect of the costumes. This approach gives the collection a dramatic and expressive character.

The examples in figure 3 present the stylization of a bird and its transformation into decorative elements of the costume.



Fig.2. Stylization of insects as a source of inspiration for costumes



Fig.3. Stilizarea pasărei ca sursă de inspirație pentru costume



The sketches presented in figure 4 are inspired by the forms of flowers. Flowers are a frequent source of inspiration in fashion design due to the diversity of shapes and colors they offer. The shape of the petals and their delicate color palette were transformed into volumes and decorative details of the costumes. The dresses feature fluid and elegant silhouettes that suggest the delicacy and harmony of nature.



Fig.4. Stylization of the floral form in the design of the clothing silhouette

CONCLUSIONS

The examples analyzed demonstrate that nature and architecture are valuable sources of inspiration for fashion design. Through stylization, these elements can be harmoniously integrated into costume design, contributing to the creation of innovative and expressive clothing products.

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МАЛКОЧІ М.-Е., ДОЙНА-БЕЗУЦКІ А., МАЛКОЧІ М.

ТВОРЧИЙ ВЗАЄМОВПЛИВ МІЖ ПРИРОДОЮ, АРХІТЕКТУРОЮ ТА МОДОЮ

Стилізація елементів природи або різних сфер мистецтва є важливим методом розробки колекцій одягу. Завдяки процесу стилізації реальні форми спрощуються, трансформуються та художньо переосмислюються, перетворюючись на декоративні або структурні елементи костюмів. У роботі представлено, як різні джерела натхнення, так як архітектура, комахи та квіти, можуть втілюватись в дизайні одягу. Проаналізовано ескізи костюма, натхненні цими елементами, та висвітлено процес перетворення природних або архітектурних форм на концепції одягу. Результати демонструють, що стилізація є важливим етапом творчого процесу дизайнерів та сприяє створенню оригінальних та виразних колекцій.

Ключові слова: художня стилізація, дизайн одягу, творчий процес, декоративні елементи, креативна концепція.