

TABLE OF CONTENTS

BUSINESS ECONOMICS

	Chen T., Asanova D.K.	MEASURING GLOBAL COMPETENCE: DEVELOPMENT AND VALIDATION OF A MULTIDIMENSIONAL ASSESSMENT MODEL	6
	Jiang J., Niyetalina G., Karshalova A.D.	PLATFORM-ORCHESTRATED ENTERPRISES: REDEFINING MANAGERIAL CONTROL AND VALUE CREATION	17
	Li J., Koshkina O.V., Mynzhanova G.	LINKING ORGANIZATIONAL CULTURE PATTERNS TO MULTI-DIMENSIONAL ENGAGEMENT OUTCOMES: A CROSS-INDUSTRY STUDY	30
	Liu C., Koshkina O.V., Asanova D.K.	HUMAN CAPITAL AND WORKFORCE DEVELOPMENT IN CHINA-KAZAKHSTAN LOGISTICS COOPERATION: SKILLS, TRAINING AND LABOR MARKET NEEDS	41
	Zheng Y., Karshalova A., Mynzhanova G.	ALGORITHMIC MANAGEMENT AS A BUSINESS MODEL: IMPLICATIONS FOR WORKPLACE AUTONOMY, BEHAVIOR REGULATION, AND ORGANIZATIONAL TRUST	51

REGIONAL ECONOMY

	Mirzayeva A.I.	FORMATION, CLASSIFICATION, CHARACTERISTICS AND DEVELOPMENT DIRECTIONS OF TOURISM CLUSTERS	61
	Павлик В.П.	ОРГАНІЗАЦІЯ МІЖНАРОДНОГО ВИРОБНИЦТВА ПРОДУКЦІЇ В АГРОСФЕРІ	70

MANAGEMENT

	Nariman H.	THE ROLE OF QUALITY COSTS IN QUALITY MANAGEMENT PRACTICES ON PROCESS PERFORMANCE AND TOTAL PRODUCTIVE MAINTENANCE (TPM): AN INTEGRATED APPROACH	79
---	------------	---	----

PEDAGOGY AND EDUCATION

	Cîrstea A.	INTEGRATED STEAM ACTIVITIES IN EARLY CHILDHOOD EDUCATION: GOOD PRACTICE EXAMPLES FROM THE "TRAVELER IN EUROPE" PROJECT	92
	Umarov S.	SCHOOL SCHEDULING, COGNITIVE FATIGUE, AND PERCEIVED ACADEMIC PERFORMANCE AT A NAZARBAYEV INTELLECTUAL SCHOOL: A PILOT SURVEY	101

	Nurzhaubayeva T.A., Maratova T.F.	PILOT EVALUATION OF AN AI-IN-PYTHON ELECTIVE COURSE: EFFECTS ON MIDDLE SCHOOLERS' COMPUTATIONAL THINKING AND MOTIVATION	111
---	--------------------------------------	--	-----

PHILOSOPHY AND COGNITION

	Grygorenko A., Mikhaliev K.	EUROPEAN APPROACHES TO THE LEGAL REGULATION OF ARTIFICIAL INTELLIGENCE IN HEALTH CARE: PROSPECTS FOR ADAPTATION IN UKRAINE	117
---	--------------------------------	---	-----

POLITICAL SCIENCE AND PUBLIC ADMINISTRATION

	Маді С., Оралбек Ы.	ФОРМИРОВАНИЕ КАЗАХСТАНСКОЙ НАЦИИ В ЦИФРОВУЮ ЭПОХУ: МАТЕМАТИЧЕСКОЕ МОДЕЛИРОВАНИЕ РОЛИ ЯЗЫКОВОЙ ПОЛИТИКИ В КОНСОЛИДАЦИОННЫХ ПРОЦЕССАХ	121
---	------------------------	--	-----

PHILOLOGY AND LINGUISTICS

	Krasniuk S.	EVOLUTIONARY COMPUTATIONS FOR CONTEMPORARY FOLKLORE STUDIES AMID SHIVA- AND WARMI CONDITIONS OF MODERN PHILOLOGY	130
	Tangsamal T.	CULTURAL CODE AND EQUIVALENCE IN LITERARY TRANSLATION: CHALLENGES AND STRATEGIES IN CROSS-CULTURAL COMMUNICATION	137
	Aziyeva G.	ISSUES AND STRATEGIES OF TRANSLATION THE LINGUISTIC TERMS IN CONTEMPORARY TRANSLATION PRACTICE	151
	Goncharenko S.	SPECIFIC FEATURES AND DISTINCTIVE ASPECTS OF MACHINE LEARNING IN MODERN COMPUTATIONAL LINGUISTICS AMID SHIVA- AND WARMI-WORLD	155

LITERARY STUDIES

	Krasniuk S.	PECULIARITIES OF EVOLUTIONARY MODELING FOR MODERN LITERATURE STUDIES AMID DYNAMIC UNCERTAINTY, TURBULENCE AND SYSTEMIC RISKS: THE SHIVA AND WARMI FRAMEWORKS IN CONTEMPORARY PHILOLOGY	162
---	-------------	---	-----

MEDICINE AND PHARMACY

	Ніколаєнко І.В., Сухомейло Д.О.	ВПЛИВ ЛІКУВАЛЬНО-ПРОФІЛАКТИЧНОГО КОМПЛЕКСУ НА БІОХІМІЧНІ ПОКАЗНИКИ ЩЕЛЕП ЩУРІВ ЗА УМОВ КАРІЄСОГЕННОЇ ДІЄТИ ТА АЛІМЕНТАРНОГО ДЕФІЦИТУ ВІТАМІНУ D НА ТЛІ ДЕСТРУКЦІЇ КІСТКОВОЇ ТКАНИНИ ЩЕЛЕП	170
---	------------------------------------	--	-----

PHYSICS AND MATHS

	Yakimova N.	SIMPLE WORD-COMBINATION OF NATURAL LANGUAGE AS A LOGICAL ALGEBRA FORMULA	174
---	-------------	---	-----

INFORMATION AND WEB TECHNOLOGIES

	Krasnyuk M.	FEATURES OF ECONOMIC AND MATHEMATICAL MODELING IN INNOVATIVE CRISIS MANAGEMENT: SPECIFICS OF THE TRANSPORT AND LOGISTICS SECTOR UNDER UNCERTAINTY, TURBULENCE, AND SYSTEMIC RISKS (SHIVA AND WARMI FRAMEWORKS)	179
	Максименко А.О.	ДИФЕРЕНЦІЙНА МЕТОДИКА ПОРІВНЯННЯ СХЕМ РОЗМІЩЕННЯ СТАНУ В ОБРОБЦІ ФУНКЦІОНАЛЬНО ЗАЛЕЖНИХ ПОТОКІВ ПОДІЙ	187

MILITARY AFFAIRS AND NATIONAL SECURITY

	Poplavets S., Tikhonov I., Diachenko D., Khlimentsov T., Prylypko V., Tulub A.	ADAPTIVE MILITARY COMMAND AND CONTROL OF UNITS IN THE MODERN BATTLEFIELD: AN INTEGRATION MODEL OF TANK UNITS, UNMANNED AERIAL VEHICLES, AND UNMANNED GROUND VEHICLES	191
	Коломійцев О.В., Осієвський С.В., Воронін В.В., Третяк В.Ф., Максюта Д.В., Балабуха О.С., Пустоваров В.В., Мартиненко П.М., Максимов М.О., Топчій В.Л., Недашковський А.А., Кудринський О.В., Рогуля О.Ю., Белоус Н.М.	ОСОБЛИВОСТІ ВИКОРИСТАННЯ МЕТОДОЛОГІЇ ФУНКЦІОНАЛЬНОГО МОДЕЛЮВАННЯ (IDEF0) У ВІЙСЬКОВІЙ СПРАВІ	200